



**MEMORANDUM**

**TO:** Toby Futrell, City Manager

**FROM:** Greg Canally, Budget Officer

**DATE:** January 10, 2008

**SUBJECT:** Austin Parking Enterprise

Item # 49 on the January 10, 2008 Council Agenda is to approve a resolution directing the City Manager to create an Austin Parking Enterprise to finance and own structured parking and to fund investments in trails and transit infrastructure.

In order to carry out the initial steps identified in the resolution, as well as the discussion from the three Council members at the December 11<sup>th</sup> meeting of the Land Use and Transportation Committee, staff will require some additional resources. A portion of these resources can be estimated at this time; other resources will be needed as efforts proceed and are difficult to estimate currently. The creation of a City parking enterprise fund will require future Council action as an ordinance, as would the creation of a local government corporation.

As staff indicated at the Committee meeting, we will need outside professional expertise to develop the long-range master plan(s) needed to obtain designation as a future transit grantee as directed in this resolution. Our purchasing staff estimates that these consulting services could roughly range from about \$75,000 to \$125,000, but would ultimately be determined after going through the procurement process. This work would also be coordinated with our current federal legislative resources to assess the availability of grants. We anticipate also needing some outside parking expertise to help with an analysis of revenue opportunities related to parking meters, possibly somewhere in the range of \$25,000.

The evaluation of parking revenue opportunities associated with the redevelopment of the Green Water Treatment plant will be incorporated in the financial analysis of developer proposals in response to our Request for Proposals. This work is already planned and is estimated to occur in the upcoming calendar year. Efforts related to other potential development projects mentioned in the resolution would be analyzed on a case-by-case basis, as part of any planning work that would normally be done before a development project proceeds when the City is a participant in that project.